

TIME: 5:29

DATE: Thursday

SPONSOR: BLUE BIRD SPORT SHOP

SOLICITOR: NG

WITH WINTER ON THE WAY, YOU DEFINITELY NEED A SWEATER. WHETHER YOU WANT A DRESSY SWEATER, ONE FOR CASUAL WEAR, OR A HEAVY SKI SWEATER, THE BLUE BIRD SPORT SHOP ON GREEN STREET HAS IT. THERE ARE HAND-LOOMED SHETLAND SWEATERS IN EITHER THE BLUE BIRD OR BRAEMAR KNIT. BOTH STYLES COME IN A WIDE ASSORTMENT OF COLORS AT VERY REASONABLE PRICES. THE PERFECT THING FOR A DATE IS A CASHMERE OR LAMBSWOOL SWEATER. THE BLUE BIRD HAS BOTH OF THESE MADE BY HADLEY IN SOME BEAUTIFUL NEW COLORS. SOMETHING ELSE THAT IS NEW ARE THE TURTLE NECKS IMPORTED FROM ENGLAND, AND A FINE KNIT ITALIAN SWEATER WITH A COLLAR. AS FOR SKIING, WHAT COULD BE BETTER THAN A CABLE TURTLE NECK. SO, AS THE BLUE BIRD SAYS, NO MATTER WHAT KIND OR STYLE OF SWEATER YOU WANT, IT CAN BE FOUND AT THE BLUE BIRD SPORT SHOP ON GREEN STREET.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE IN NORTHAMPTON.

THE CORRECT TIME IS NOW 5:30.

Announcer's sign.

Kelly Lubone

